



# PROGRAM/YEARBOOK AD SALES INCENTIVES 2006-2007

## **YOUR AD SALES = YOUR REWARD**

AD SALES OF \$25.00 - \$99.00 = PUCK AND STICKER

AD SALES OF \$100.00 - \$199.00 = \$25.00 WAVES DOLLARS

AD SALES OF \$200.00 - \$299.00 = \$50.00 WAVES DOLLARS

AD SALES OF \$300.00 - \$399.00 = \$75.00 WAVES DOLLARS

AD SALES OF \$400.00 - \$499.00 = \$125.00 WAVES DOLLARS

AD SALES OF \$500.00 - \$699.00 = \$200.00 WAVES DOLLARS

AD SALES OF \$700.00 - \$999.00 = \$300.00 WAVES DOLLARS

AD SALES OF \$1000.00 - \$1499.00 = \$300.00 WAVES DOLLARS & \$100.00 TUITION REFUND

AD SALES OF \$1500.00 - \$1999.00 = \$300.00 WAVES DOLLARS & ½ TUITION REFUND

AD SALES OVER \$2000.00 = \$300.00 WAVES DOLLARS & FULL TUITION REFUND!!!

WAVES DOLLARS CAN BE USED TO PURCHASE WAVES JERSEYS, SOCKS, AND MERCHADISE THROUGH BETSY ALPER, OUR EQUIPMENT DIRECTOR. WAVES DOLLARS FROM LAST SEASON MUST BE USED BY LABOR DAY 2006. WAVES DOLLARS WILL NOT BE AWARDED UNTIL THE FUNDRAISING DIRECTOR HAS RECEIVED ADS WITH PAYMENT.

WAVES DOLLARS MAY BE EXCHANGED FOR GIFT CERTIFICATES FROM BUTLER SPORTS AND PLAY IT AGAIN SPORTS. THIS MUST BE DONE THROUGH THE PROGRAM/YEARBOOK DIRECTOR. THE EXCHANGE RATE IS:

\$50.00 WAVES DOLLARS = \$25.00 GIFT CERTIFICATE

\$75.00 WAVES DOLLARS = \$50.00 GIFT CERTIFICATE

\$100.00 WAVES DOLLARS = \$75.00 GIFT CERTIFICATE

\$125.00 WAVES DOLLARS = \$100.00 GIFT CERTIFICATE

\$200.00 WAVES DOLLARS = \$150.00 GIFT CERTIFICATE

\$300.00 WAVES DOLLARS = \$250.00 GIFT CERTIFICATE